

## Ready to leverage connections in 2012?

Facebook may trump LinkedIn among the general population, but our research reveals that our industry favors LinkedIn twice as much as Facebook.

In 2012, I want to get better connected on LinkedIn. Periodically, I'll share my industry outlook (Parrill's Perspectives) and I'm eager to hear your ideas as well. So, connect with [me](#), our Sales Manager, [Wendy Navarrete](#) and Electrocube's Engineering Manager, [Tom Colella](#).

As always, we will continue to connect face-to-face at the Applied Power Electronics Conference and Exposition (APEC) as well as the Electronics Distribution Show (EDS). We hope to see you at the 2012 APEC February 5-9, in Orlando, FL, Booth #815. Meet Tom Colella to learn more about the applications of our industry-leading Power Capacitors, EMI Filters, and Transformer Rectifier Units (TRUs) and get solid answers to your toughest questions.

*Let's connect,  
Clay Parrill, President*

### Meet Tom Colella



Tom Colella, Electrocube's Engineering Manager, designs and engineers Electrocube's TRUs and can help identify scope and applications to match your needs. Electrocube's newest product line:

- Is customized in-house, saving you time and money
- Utilizes lightweight, high reliability foil transformers to produce a unique power supply
- Stands out in the industry with TRUs that "multi-phase" or pulse the signal, reducing the output
- Features EMI filtering
- Eliminates excess weight and size of the actual unit

Plus, rumor has it that Tom will have some of those world-famous Electrocube mints. Stop by Booth #815 to say hello and introduce us to someone you know that you think we need to know.



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